

Lenders, Licenses, Building Codes, and Insurers: Using Business Requirements and Risk Management to Expand Outreach and Promote Small Business Environmental Performance

Description

This session will explore approaches to utilize business requirements for finance, licensing, code compliance, and insurance to engage entities that work with businesses in these areas to expand outreach for compliance assistance programs. The session will also address how environmental compliance and environmental performance relate to business risk management. Use of these risk management concepts in communicating the benefits of environmental compliance assistance to other business service providers and to the businesses themselves will be discussed.

Goals/Outcomes

To identify ways in which compliance assistance providers can engage other entities that interact with businesses in outreach and promotion of their compliance assistance services.

Key Questions

- ☐ Why is environmental performance beneficial from a business risk management perspective?
- ☐ How can other entities that serve business needs be approached and involved in promoting compliance assistance services?
- ☐ How can risk management concepts be used to more effectively engage other business service providers and businesses themselves?
- ☐ What concerns, issues, and opportunities were encountered when working with these entities to expand outreach networks?

Presenters

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